



BULL POINT PLANTATION COMMUNICATIONS COMMITTEE

PREAMBLE

The Amended By-Laws of the Bull Point Plantation Property Owners Association (the “POA”), provides the Board of Directors (the “BOD”) with the authority to appoint committees “as it deems appropriate in carrying out its purpose”. Pursuant to such authority, the BOD has appointed the COMMUNICATION COMMITTEE (the “Committee”) to provide it with advice and counsel to carry out the BOD’s purpose, as delineated in this Charter, and as may be revised from time to time by decisions approved by a vote of a majority of the members of the BOD.

The BOD has appointed a member of the BOD to serve as its liaison to the Committee (the “Board Liaison”). The BOD has authorized the Board Liaison to observe and inform the BOD of the status of ongoing endeavors undertaken by the Committee, and, in turn, to provide the Committee with guidance and direction as to the policies, decisions, and priorities of the BOD, to ensure that the ongoing work of the Committee is consistent with its Charter and the BOD’s purpose.

PURPOSE

The COMMUNICATIONS COMMITTEE works to carry out special studies or projects at the direction of the Secretary of the Board of Directors. Provides strategic counsel to the Secretary and assistance/support and as a resource as directed by her/him.

CHARTER / RESPONSIBILITIES

The COMMUNICATIONS COMMITTEE prepares the newsletter, promotes community events, shares relevant information to our community, interviews individuals and finds items of common interest for highlight articles. Helps to keep the community calendar and website up to date.

The COMMUNICATIONS COMMITTEE is responsible for the following:

- Within the scope of its responsibilities, monitor issues and analyze concerns of the community keeping the Secretary informed of the same. Provide feedback to the community and the Board as directed by the Secretary.
- Evaluate plans/programs and make recommendations as appropriate in the following areas:
 - Member Communications including TownSq, Emails, and POA Event Information
 - Encouraging involvement and improving relations with members
 - Development of communications programs with significant impact on Bull Point Plantation
- Coordinate with other Committees in the accomplishment of goals and objectives.
- Accepting the Secretary’s guidance and direction as to the policies, decisions, and priorities of the BOD.

COMMITTEE STRUCTURE

- The Committee shall consist of no less than three (2) members.
- Committee members serve at the pleasure of the BOD.
- Background or experience marketing, journalism, or similar experience are highly desirable.
- Absence by any Committee member from 3 or more consecutive meetings without excuse will be reported to the BOD.



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MEETING FREQUENCY

- The Committee shall meet at least four times a year.
- The BOD may also request special meetings of the Committee.

COMMUNICATION & REPORTING

- The Committee will notify the Association Management and/or the BOD if an issue arises from Committee interaction with an owner.
- The Committee may be required to report to the full BOD or to a meeting of the owners.
- The Committee may be required to produce reports for publication on the POA website.
- The Chairperson shall present each volunteer name to the Board of Directors for approval.

AUTHORITIES

- The Committee shall not direct vendors/contractors unless and only to the extent specifically authorized by the BOD.
- Only the BOD may enter into, modify, or terminate a contract.